

IT IS MY RESPONSIBILITY TO WIN MY FAMILY, FRIENDS,
& CIRCLE OF INFLUENCE TO CHRIST

THE GOSPEL IN COLORS

YELLOW

GOD LOVES YOU AND HAS A PLAN FOR YOUR LIFE

John 3:16 – For God so loved the world, that he gave his only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life.

BLACK

ALL PEOPLE ARE SINNERS

Romans 3:23 – For all have sinned, and come short of the glory of God.

Romans 6:23 – For the wages of sin is death, but the gift of God is eternal life through Jesus Christ our Lord.

RED

CHRIST DIED FOR OUR SINS

Romans 5:8 – But God commendeth His love toward us, in that, while we were yet sinners, Christ died for us.

WHITE

FORGIVENESS

Romans 10:9 – That if thou shalt confess with thy mouth the Lord Jesus, and shalt believe in thine heart that God hath raised Him from the dead, thou shalt be saved.

GREEN

GROWING AND GOING

Mark 16:15 – And He said unto them, Go ye into all the world, and preach the gospel to every creature.



THE GOSPEL IN COLORS

The disciples learned from the Lord Jesus how to use His creation to teach the incredible truth about God's love and plan for life.

The Gospel in colors was first used by an English preacher, Charles Haddon Spurgeon, in a Gospel message on January 11, 1866. Spurgeon was preaching to orphans who could not read. He used three pieces of colored paper, black, red, and white to teach the glorious Gospel of Christ. The black paper represented man's sin, red represented Christ's shed blood and death, and white represented God's forgiveness and our new life.

This method of presenting the Gospel caught on quickly. Hudson Taylor took it to the mission field.

D.L. Moody added a fourth color, yellow, to represent God's love and plan for man. He used it all across America in his meetings. Then, a fifth color, green, was added to represent growing and going.

Untold millions have been won to Christ over the years by using these colors to teach the Gospel.